

NYU STEINHARDT | COSTUME STUDIES PROGRAM

Framing Fashion Fantasies: Windows Into ...

Broadway Windows gallery

January 18 – March 9, 2025

Closing Reception: March 7, 2025, 5–7PM

Framing Fashion Fantasies: Windows Into ... critically engages with the fantasies constructed by the fashion industry, designers, and consumers. The group exhibition critiques and celebrates how fashion creates aspirational dreams and unsettling realities, simultaneously producing and deconstructing the notion of an idealized fantasy.

The presentation is structured around six central themes: nostalgia, otherness, escapism, the American dream, the myth, and the monster. Each window allows viewers to peek into the world of fashion from a new perspective, inviting them to reflect on fashion's role in shaping cultural narratives, personal identity, and societal values.

Works on display include archival objects, contemporary runway ensembles, mass-produced, quotidian garments and span almost a century, with the earliest object dating to circa 1935.

Framing Fashion Fantasies: Windows Into ... is free and open to the public, and will be supported by free educational programming. A panel discussion, "The State of Independent Fashion Retail", will be held on Monday, February 24th at NYU's Barney Building (34 Stuyvesant Street), and an interactive, multimedia discussion with the exhibition curators will be held on Monday, March 3, also at the Barney Building. Event details forthcoming.

Broadway Windows – 80WSE's satellite space – is a series of five street-level windows located at the corner of Broadway and East 10th Street. The installations can be viewed 24 hours a day, seven days a week.

www.framingfashionfantasies.com

Instagram: @nyufashionfantasy

Exhibition Credits: Framing Fashion Fantasies: Windows Into ... is curated by the NYU Costume Studies Masters Candidates: Zoé Berteloot, Haley Brown, Kelly Flynn, Marissa Motley, Gillani Peets, and Erin Shaw, under the direction of Stephanie Kramer, Senior Research Associate at the Metropolitan Museum of Art's Costume Institute.

80WSE Gallery

Founded in 1974, 80 Washington Square East (80WSE), NYU is a not-for-profit gallery presenting contemporary and historical exhibitions. The gallery exhibits in two further locations, at Broadway Windows at Broadway and East 10th Street, and Washington Square Windows.

Curator Howie Chen and Gallery Manager Jon Huron.
For more information, please contact Jon Huron at jlh403@nyu.edu.

NYU Steinhardt

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